

WRITING COACHING PACKAGES

We offer three different writing coaching packages to clients. The final price of each editing package varies according to total word count and complexity of the manuscript, as well as the number of coaching hours required.

Package 1

DEVELOP A GAME PLAN

Fee ranges from \$200 – \$950 (based on total word count and complexity of manuscript)

- You will receive a 2–4 page report outlining your writing progress and challenges, as well as initial suggestions for improving your writing. Report consists of a preliminary overview that describes your book and its genre, key features, audience and goals, plus suggestions for specific areas of prospective collaboration with our writing coach.
- Includes 60–90 minute author mentoring session (in-person, Skype or phone) to discuss where you are in the writing process, and to help clarify your genre, your publication goals, your themes, your audience and ways in which you think our writing coaching service can best assist you.

Package 2

INSPIRE ME TO WRITE

*Fee for coaching program – \$1,500 (2 payments x \$750 **OR** one upfront payment of \$1,450)*

- Total duration of program – Five weeks (5 hours/week) of one-on-one writing coach support.
- Following an initial discovery session during which we discuss your goals and key aspects of your written work, and based on agreed areas of need, detailed written feedback is provided via email, as well as by phone/Skype or in-person (Brisbane only). This feedback will encompass techniques you can use to improve your manuscript, including what to expand on and what to consider leaving out.
- You can expect to complete this intensive collaborative coaching program with a framework for a well-written and engaging manuscript that has a clear structure and is reader-focused. This process includes brainstorming ideas on how to develop characters, dialogue, themes, and key scenes and their placement, as well as how to incorporate other research or visual material.
- Receive valuable advice on how to avoid common writing pitfalls, including defamation and copyright infringement, plus other ethical dilemmas.
- Suggestions on how to develop your author platform and market for your particular readership is also available if required.
- While this program does not necessarily result in a completed manuscript, it will set you on the right path with strategies used by professional writers to motivate you to reach your final destination.

Fee for writing coach service is \$60 per hour. Length of engagement is negotiable; however, a minimum commitment of 10 hours is highly recommended.

- A collaborative partnership designed to produce a professional, ready-to-publish manuscript.
- Work closely with our writing coach over the long-term until you both believe that you have produced a high-quality manuscript that is publication-ready – and one you will be proud of.
- Includes numerous edits of your written drafts via regular emails, plus advice and feedback via consultations by phone/Skype or in-person (Brisbane only). This service focuses on language and voice, the power of story, and reliance on research where needed.
- Ensures you stay accountable and keeps you on track towards your personal writing deadline.
- Recommended for books intended for distribution to a wide range of readers.
- Results in a well-written manuscript that will improve your book's sales prospects.

