

SELF-PUBLISHING SERVICES RATE CARD

Fee ranges listed below are current for Jan 2024 – Dec 2024

Editing/proofreading services – Fee range

Task fees are based on total word count, plus complexity of manuscript.

Manuscript appraisals

For draft manuscripts under 100,000 words – project fee ranges between **\$250 – \$990**

For draft manuscripts between 100,000–150,000 words – project fee ranges between **\$1,000 – \$1,490**

Optional 30-minute follow-up phone/Zoom mentoring session – **\$60**

Editing and/or proofreading services

Structural editing: **2 – 4 cents per word**

Copyediting: **1 – 3 cents per word**

Proofreading (review following typesetting and prior to printing stage): **1 – 2 cents per word**

Blurb creation: **\$100** (copyediting of author's current version); **\$185** (copywriting original content)

Formatting/typesetting services – Fee range

Task fee is based on total word count, number of graphics (i.e. photographs, illustrations, diagrams, charts, tables, textboxes etc), and complexity of required page layout design. Includes creating imprint page with copyright details, as well as Table of Contents with correct pagination for non-fiction books.

Formatting/typesetting task fee includes:

- Creation of two sample page-layout concepts to required book trim size using Adobe InDesign
- Reworking (if required) of preferred design to produce layout template based on author's feedback
- Formatting/typesetting entire manuscript in accordance with approved page template design
- Up to 2 hours of correction time following proofreading step available at no additional charge; any extra corrections after this point will incur an additional typesetting fee.

Text only books – Fiction and narrative non-fiction manuscripts (no graphics)

Fee ranges between **\$500 – \$1,850**

- Fee is based on total word count of manuscript and complexity of desired page layout design

Text and image-based books

Fee ranges between **\$950 – \$2,450**

- Task fee is based on total word count of manuscript, complexity of desired page layout design (i.e. inclusion of tables, dot point series, textboxes/sidebars, block/pull quotes, endnotes or footnotes etc) and total number of graphics (e.g. photographs, illustrations, diagrams, charts etc)

Children's books

Fee ranges between **\$350 – \$850**

- Task fee is based on total word count of manuscript and number of images
- Does NOT include any original illustration/Photoshop artwork fees



Book cover design packages

Fee for book cover packages includes:

- Design of 2–6 initial book cover draft concepts (number of drafts supplied varies according to genre)
- Two additional draft designs based on your feedback if required
- Layout of front, back and spine for cover according to specified book trim size
- Press-ready PDF file supplied once you have approved the final cover design
(NOTE: *final spine width will be adjusted in accordance with printer's specifications*)
- Purchase of 1–2 high-resolution images from stock photography source library on your behalf
- Photoshop manipulation like cropping, background removal and blending multiple images included
- Paperback (perfect bound) book covers only; an additional design fee of \$45 for hardback format

(NOTE: *Fee doesn't include any cover file revisions for Amazon KDP Print and/or IngramSpark Print on Demand format.*)

Children's book cover design package

Fee ranges between **\$250 – \$400**

- Create customised cover design based on an original artwork illustration
- 2–3 draft design options incorporating a range of font styles and colour palettes for cover text
- Up to 1 hour of design revision time if required
- Includes outsourced Photoshop image editing fee to create back cover artwork (if required)

Family history book cover design package

Fee ranges between **\$350 – \$500**

- Create front cover design based on one of client's supplied high-resolution photos
- Includes vector picture frames for front cover photo, as well as textured backgrounds if required
- 2–4 draft design options incorporating a range of font styles and colour palettes for cover text
- Up to 1 hour of revision time on final cover design

Non-fiction book cover design package

Fee ranges between **\$650 – \$800**

- Create customised front and back cover design, plus calculate correct width dimension for book spine
- Includes 1 x high-resolution stock image (or, alternatively, high-res image to be supplied by client)
- 3–5 draft design options incorporating a range of font styles and colour palettes for cover text
- Provide advice and/or undertake research to source suitable cover image (if required)
- Up to 1 hour of revision time on final cover design
- Includes outsourced Photoshop image-editing fee (if required)

Fiction and short story book cover design package

Fee ranges between **\$750 – \$900**

- Create customised front and back cover design, plus calculate correct width dimension for book spine
- Includes 1–2 high-resolution stock images (i.e. central character, plus background image) if required
- 4–6 draft design options incorporating a range of font styles and colour palettes for cover text
- Provide advice and/or undertake research to source suitable cover image(s) if required
- Up to 2 hours of revision time on final cover design
- Includes outsourced Photoshop image-editing fee (if required)



Self-publishing mentoring/project management fee

Fee ranges between **\$350 – \$395**

- Project mentoring via phone and email to educate/support client throughout book publishing stages
- Advice re ISBNs and barcode for client's printed book
- Apply for prepublication data record through National Library of Australia on client's behalf
- Information provided about the legal deposit process (including deposit libraries' address details)

Print on Demand (POD) account set-up fee

Fee ranges between **\$275 – \$375**

- Initial 20–30 minute phone consultation to mentor client re Print on Demand set-up process
- Set up an author account on Amazon KDP Print and/or IngramSpark and upload interior pages and book cover PDF files in preparation for Print on Demand (POD) book sales
- Modify original cover file so that it complies with Amazon's and/or IngramSpark's specified book trim requirements
- Fill in and submit taxation form online on client's behalf
- Insert client's bank account details (including SWIFT code) for POD sales royalties
- Input book metadata (i.e. title, description, POD cover specs, author details/bio, ISBN details, RRP for book sales, BISAC subject headings and relevant keyword phrases)
- Undertake digital proofing process to approve client's POD book title for online sales

Ebook conversion services fee

Fee ranges between **\$400 – \$950**

- Manually convert typeset book to EPUB file (reflowable text format) via HTML and CSS coding
- Create front cover JPG image at the correct pixel/resolution dimensions for ebook title page

Ebook account set-up/distribution fee

Fee ranges between **\$195 – \$295**

- Upload EPUB file and ebook cover image to Amazon KDP account, plus set up author account on Draft2Digital ebook aggregator service for Apple Books, Kobo, Barnes & Noble (Nook) etc and upload EPUB file and ebook cover image
- Fill in and submit taxation form online on client's behalf
- Insert client's bank account details (including SWIFT code) for POD sales royalties
- Input book metadata (i.e title, description, author details, ISBN details, RRP for book sales, BISAC subject headings and relevant keyword phrases)

NOTE: *An in-depth resource guide about book metadata is provided to assist author with these stages.*

Book printing/delivery costs

Once the self-publishing project has been finalised, a short-run digital printing quote can be obtained on client's behalf for a bulk quantity of printed paperback books. Minimum print-run order is 30 paperback books. (NOTE: *Larger quantities of books ordered = cheaper cost per unit book printing price.*)

- Printing/delivery costs for **B/W paperback books** range between **\$9 – \$14 per book**
- Printing/delivery costs for **full-colour standard-size paperback books** range between **\$12 – \$18 per book** and for **children's paperback books** between **\$13 – \$19 per book**

